

<Appendix>

Product Features

- Easy-to-follow and attractive display
The display attracts the attentions of viewers with dynamic and vivid images. It delivers information on various products and services in an easily understood manner.
- Wide range of supported formats
The product supports formats such as HTML, Flash, PowerPoint, still images, and moving images. This allows creating content easily and displaying various types of information such as moving messages.
- Distribution of the latest information in a timely manner
The distribution of contents can be controlled according to finely organized schedules to deliver target-specific announcements and advertisements. Schedules can be changed in real-time to allow interruption of original schedules and delivery of breaking news.
- Easy link with audio- visual equipment
The schedule that combined contents on computer with television and/or DVD contents can be created by controlling plasma display and DVD player for commercial use.

Example Usage

- Announcing products and services; at convenient store, restaurant, coffee shop, etc.
- Providing service information; at hotel, shopping center, school, etc.
- Providing directory of floors and exhibits; at department store, station building, exhibition hall, show room, etc.
- Paging at hospital, government institution, restaurant, hotel, etc.